

Srijan

July- December 2016



NEWSLETTER



PRESTIGE
INSTITUTE OF MANAGEMENT, GWALIOR
Recognized under section 2 (f) & 12 (b) of the UGC ACT, 1956
UGC NAAC ACCREDITED 'A' GRADE INSTITUTE



PRESTIGE
INSTITUTE OF MANAGEMENT, GWALIOR
UGC NAAC ACCREDITED 'A' GRADE INSTITUTE
PERMANENT AFFILIATION WITH JIWAJI UNIVERSITY

VISION

To develop socially responsible global business leaders through internationally accepted best practices.

MIS S I O N

In pursuance to our vision, the institute's mission is to provide Value based quality education by innovating and continuously improving upon the disciplines of Management, Commerce, Computer Applications, Science & Law through advanced methods of training, Meaningful research and intimate relations with industry, business and other institutions in the country and abroad.

QUALITY POLICY

- Living up to its principle of excellence in developing world class professionals.
- Fully satisfying the expectations of its students.
- Developing and implementing innovative pedagogical tools.
- Utilizing all resources optimally.
- Continuously improving processes.
- Generating continuously sustained value for all stake holders.
- Creating an environment of Trust, Respect, Integrity and Openness.



Director's Desk

Prestige Institute of Management, Gwalior



The dedicated and untiring efforts of all the members of the PIMG family have started to bear fruits in the form of recognition of PIMG as one of the best B-Schools in Central India. Accreditation of the Institute by UGC NAAC as 'A' category Institute was one of the most important achievement of the Institute in this half of the year 2017. The Institute was awarded 3.17 score out of a maximum of 4.0. Our Institute is the only private B-School to get this distinction. UGC has approved the Institute under section 12b of UGC act 1956, implying thereby that the Institute can now submit projects for UGC funding. The Institute already had UGC recognition under section 2f of the UGC act 1956.

The Institute has applied to Jiwaji University, Gwalior for Approval of the Institute as approved research Center of the University.

The Institute has added four more programs this year including three integrated law programs (BBA Law Hons., B. Com Law Hons, and BA Law Hons.) and B. Sc (Computer Science Hons.). Thus the Institute now has four full fledged Faculty groups viz. Management, Commerce, Computer Applications and Law.

The Institute has been highly rated and ranked by various agencies of the country. Some of these rankings are: The Institute has been ranked 6th among the top Private B-Schools of the country in Outlook Money, June 2016 Issue and ranked 1st among the top Institutes in Central India in the same of the same magazine. The Institute has been ranked 20th among B-Schools running BBA program in the country in Times Magazine, 2017. The Institute is ranked 7th among Top B-Schools based on Placements and returns on Investment (Silicon India, Issue: February, 2017). The Institute is ranked 22nd among Top B-Schools in India on the basis of Returns on Investment (Business Today, Issue: January, 2017)

The faculty members of the Institute have made significant contribution to the existing knowledge base in the areas of Management and IT through publication of books, research papers and case studies in refereed national and international journals, papers presented in national and international conferences etc. The cases developed by the faculty members of the Institute are being used in some of the best Universities and Institutions across the world.

The Institute has been adding at least one innovative pedagogical tool every year to add freshness to the delivery/learning process. This year the Institute has added learning through movies. To ensure seriousness, learning through movies has also been included in the internal assessment process.

The business organizations in India have gone through very rough time in last one year starting with demonetization decision taken by Govt. of India in November, 2017. Introduction of GST in haste, without proper preparations, further dented the profitability of the business organizations, restricting the economic growth of the country to below 6.5%. The adverse events have reduced the growth prospects of Business organizations in the short run. The adverse events have spurred rather than diminish the efforts of the Institute to attract the best recruiters to the campus recruitment program of the Institute. Till December 2017, 30 organizations had visited the Institute for Campus recruitment including S&P Global, Deloitte, Kurlon, Jaro Education, HDFC Bank, Just Dial etc.

Dr. S.S. Bhakar

Director

Prestige Institute of Management, Gwalior

RANKINGS & RATINGS

UGC-NAAC Accredited 'A' Grade Institute

Rating A++ among Top B-Schools in India

(Silicon India, Issue: February, 2017)

Rating 'A' Rating in Top B-Schools of India

(Chronicle Survey, Issue: February, 2017)

Ranked 5th among Top B-Schools in Central Zone

(Silicon India, Issue: February, 2017)

Ranked 7th among Top B-Schools in Placement

(Silicon India, Issue: February, 2017)

Ranked 7th among Top B-Schools in Return on Investment

(Silicon India, Issue: February, 2017)

**Ranked 22nd among Top B-Schools in India for
Return on Investment**

(Business Today, Issue: January, 2017)

Ranked 36th in Top B-Schools of India

(Higher Education Review, Issue: April 2017)



Certificate of
Excellence by IAO
(International Accreditation
Organization: August 2012)



Ranked among the
Top 1000 B-Schools in
the World (Eduuniversal
official selection, Paris)

CLUB ACTIVITIES

FAMA CLUB

AWARENESS PROGRAMME ON DIGITAL LITERACY

An awareness programme on Digital Literacy was organised by FAMA club of PIMG in collaboration with Punjab National Bank (PNB) at Institute's campus.



The programme was scheduled on International Women's Day i.e. 08/03/17 to digitally empower the girls for making transactions. It was exclusively for girl students of PIMG. About 230 students participated in this session. The purpose of this event was to make students aware about the E-banking system and discuss the uses, benefits and various products of Digital banking. The Resource persons of this session were Mr. Bishm Motwani, Manager (Marketing), PNB, Mr. Sushil Kumar, Senior Manager (IT), PNB and Ms. Aparajita Parihar, Manager (IT), PNB. The session was started with how to use e-banking with various accounts and how to transfer funds through online banking using M-wallet, NEFT, RGFT, etc. The session also gave insight on the various aspects of quick and safe transactions through digital banking. Ms. Aprajita also explained about banking through Mobile Apps. These mobile Apps are user friendly and safe. Session also elaborated about credit card facilities and how to take benefits of credit card. The session also included what steps should be taken by the users in case of any fraud. The benefits of cashless economy were also explained by Mr. Sushil Kumar. At last doubts and complaints were handled by team of PNB.

KARVY SEAL WORKSHOP

A workshop on "Empowering Students with Financial Knowledge" was conducted by KARVY Stock Broking Company. It was 2 days "SEAL" i.e. Students Engagement and Applied Learning workshop held on April 03, 2017 and April 04, 2017. The workshop was based on financial learning about online investment in equity, derivatives, Gold ETF, Mutual Funds, Bonds, IPO and currency derivatives.

The resource person for the workshop were Mr. Syed Hasan Jafar (Manager – Technical Research), Mr. Ankit Soni (Manager- Fundamental Research) and Mr. Sanjay K. Chourasia (Cluster Manager, Gwalior).

Firstly, Mr Soni threw light on the workshop that it will impart practical knowledge related to various topics that can be implemented in the financial market and will be helpful to get full time employment in any stock broking company. He also informed that books will be provided to all students related to workshop containing all fundamental and technical terms.

Secondly, Mr. Sanjay K. Chourasia pointed out how the workshop would help students to invest in daily business in financial market.

At last, Mr. Syed Hasan Jafar acquainted students with technical and fundamental research. This program also put light on the various options available in the financial market.

This two days' workshop was divided in several sessions in which various topics related to financial market were covered. The first session was taken by Mr. Syed Hasan Jafar on the topic "Introduction to financial market and Equity". In this various topics like Market, Difference between fundamental and technical analysis, where to invest, Financial Market, capital Market, money market, primary and secondary market, equity trade, delivery, Intraday, BTST, Short-selling, settlement cycle were covered . The second session was taken by Mr. Ankit Soni on the topic "Risk in Financial Market". In this various topics like advantages of financial market, its disadvantages, risks in financial market, types of risk that affected financial market, Corporate Action, FPO, types of corporate action etc. were covered. At last, session was completed by Mr. Sanjay K. Chourasia giving some idea about investment options in equity.

Third session was taken by Mr. Syed Hasan Jafar on the topic "Derivatives". In this sessions on the topics such as contract cycle, future, forward, premium & discount, settlement in future, comparison between future and delivery, option contracts, In the money, at the money, out of the money in call and put option, premium in option, expiry date and contract size were covered. Fourth session was taken by Mr. Ankit Soni on Ratio Analysis. In this session he gave idea about fundamental and technical research and top - down approach to select where to invest and also explain the practical utilization of ratios to determine the financial performance of company.

The last session of the workshop was the Valedictory Session which included feedback by the students of the event.

BUNCH OF MARKETING BELIEVERS CLUB

Brand-o-Holic

Marketing quiz titled 'Brand-o-Holic' was organized by marketing club in collaboration with Rotaract Club on 19.05.2017.

In total 33 participants participated in the quiz and 5 qualified for final set of rounds. In total there were three rounds. The judges of this event were Dr. Shilpa Sankpal, Dr. Shailja Bhakar and Prof. Pranshuman Parashar. Every round was an elimination round and students had to respond to questions related to advertisements, logos, tagline, jingles and brand origins. The winner of the quiz was Yashika Chavan from MBA II and Dhruv Singh Jadon was runner up.

PEOPLEARTH CLUB

Bridging the Gap

PeoplEarth, HR Club, PIMG organized an interactive session on 'Bridging the Gap' by Mr. Sudhir Singh Rathore on 10th April, 2017. The session was conducted for MBA II Semester students to inculcate the positive attitudes and exploring the career prospects after MBA. The resource person shared his experience with the students and emphasised on making the right selection of career ahead. The session highlighted the prospects in medical tourism. The query round helped the students in resolving lots of their dilemmas in regard to job prospects of management graduates and the skills required for the same. Session ended with Vote of thanks by Dr. Garima Mathur, Coordinator, HR.

HR Skit

HR Club, PeoplEarth organized 'HR SKIT' event on 20th April, 2017 in PIMG. It was a team activity to perform an act on any of the HR issues as well as suggesting its solution.

Seven groups were finalized for the event after screening. The main motive of this event was to provide a platform to all the students to display their problem solving skills. Team of Deeksha Khatri, Garima Chaubey, Neha Seth, Pooja Chauhan, Priya Chauhan of MBA IV Sem was the first Runner up and Team of Shivani Saxena, Mohini Sharma, Anmol Gupta, Harshika Yadav, Anvy Alex, Deeksha Rai, Amrita Tiwari MBA II Sem was the second runner up. First prize was bagged by winning team of Swaril Mathur, Dhruv Singh Jadon, Simran Rohira, Piyush Khandelwal, Kajal Sharma, Akshay Bhargava and Vivek Sighal. Prize distribution was done by Dr. S.S. Bhakar (Director of Prestige Institute of Management, Gwalior). The event was organized by the students of HR Club (Aman Chaurasia, Neha Seth, Pooja Chauhan and Rakhi Bhatnagar).

STUDENTS' CLUB

In order to augment the creativity and scientific temper amongst the learners, the students of the Institute are provided various platforms to showcase and nurture their creative and analytical skills. Institute has a student's club which also ensures awareness and promotion of the value added programs offered by the other Institutions. The students are sponsored to participate in value added programs and contests organized by other Institutes of national importance. The Institute follows a transparent system where all students are informed about extra-curricular activities organized by Institute's student's club,

Major objective of the Student's club of Prestige Institute of Management, Gwalior are as follows:

1. To Develop social intelligence among the students
2. To display skills of students at national and international level by ensuring their participation in events being organized by top institutions of the country.
3. To teach skills of event management.
4. To teach managerial skills to the students.

Rules for participation of students of the Institute in activities organized by other Institutions

1. Expenses of to and fro will be borne by the Institution
2. Registration fees for the participation in the events will be paid by the Institute
3. Accommodation for the team participating in the event will be paid by the institute
4. In addition to above, if student wins any cash prize then it is given to the student only. The Institute doesn't claim any part of it.
5. There is no bar on the participation in any event by the students, if they maintain 75% classroom attendance.

Participation of students in activities organized by other Institutions:

As a result of the above policies, we are glad to inform you that in previous academic session i.e. 2016-17, 843 students of this Institution participated in 82 events of different Institutions. In the current year also till now 486 students have participated in these events. Prestigians have participated in 33 different events organized by best Institutions in the country including IIT Roorke, IIT Madras, IIM Trichy, IIM Locknow, IIM Kanpur, IIT Mumbai, IIT Hyderabad, IIT Kharagpur, IIM Kerala , Colours of youth hosted by MTV, SHIM Bhopal and IPER Bhopal, IIM Kerala, St. Xavier's College Jaipur, Jaipuria Institute Lucknow, Student's Parliament at MIT Pune, MNIT Bhopal, Sagar Institute of Research and Technology Excellence, Pacific University Udaipur, Gittaratan Institute of Business Studies, Jaipuria Institute Indore, Prestige Institute of Management and Research Indore, Indian Institute of Travel and Tourism Management, Noida, ABV-IIITM, Gwalior to names a few. The students won following prizes in these events:



All the members of HR Club, Dr. Garima Mathur, Prof. Chanda Gulati, Dr. Richa Banerjee, Dr. Ravindra Pathak and Dr. Gaurav Jaiswal were present during the event. Criteria of evaluation were Relevance, Confidence, Creativity, and Communication. Prizes were distributed by Dr. S.S Bhakar , Director, PIMG.

AASHAYEIN



PeoplEarth, HR Club of PIMG organized '**Aashayein**' at the Institute premises on 29th July, 2016. Club came up with a social thought which was made live on Aashayein platform. In this social work, daily utilities were distributed to 50 blind girl children of Aatma Jyoti Hostels. During the event, Dr. S.S. Bhakar, Chairperson of PeoplEarth, HR Club; Dr. Garima Mathur, HR Coordinator; Prof. Chanda Gulati, HR Club Coordinator; Dr. Ravindra Pathak, Dr. Richa Banerjee and Dr. Gaurav Jaiswal, HR Club members along with other faculty members and the students of the institute were present. The event was organized to sensitize the students about their social responsibility towards needy sections of the society.

STUDENT'S CLUB

Institute has a well established students' cell which is responsible for organizing activities of Students' club. The Institution sponsors the students of the Institute for participating in the events organized by the other Institutions of the country. The Institute bears following expenses of the students participating in these events at national or international level

1. Second class reserved train fare or sleeper bus fare expenses for travel from and to the organizing Institute are borne by the Institute.
2. Registration fees for the participation in the events is paid by the Institute
3. Cost of accommodation for the team participating in the events are borne by the Institute
4. The Institute provides DA towards expenses on food to the students participating in these competitions.
5. The Institute does share the cash prizes won by the participating students; the cash prizes are for the students.
6. There is no bar on the number of events a student can participate, the students need to maintain 75% classroom attendance to be eligible to represent the Institute..

It gives us immense pleasure in informing you that during the academic session July-Dec, 486 Prestigians participated in 27 events organized by 27 best institutions in the country.

Some of the prominent Institutions where the students of PIMG participated are; IIT Roorkee, IIT Madras, IIM Trichy, IIM Lucknow, IIM Kanpur, IIT Mumbai, IIT Hyderabad, IIM Kozicode, St. Xavier's College Jaipur, Jaipuria Institute Lucknow, Student's Parliament at MIT Pune, MNIT Bhopal, Sagar Institute of Research and Technology Excellence, Bhopal, Pacific University Udaipur, Gittaratan Institute of Business Studies, New Delhi, Jaipuria Institute of Management, Indore, Prestige Institute of Management and Research Indore, Indian Institute of Travel and Tourism Management, Noida, ABV-IIITM Gwalior.



STUDENTS WON FOLLOWING LAURELS IN VARIOUS INSTITUTIONS :

Name of the Event	Student winner	Prize / Position
Cultural Fest of IIT Roorkee	Dheeraj Sharma BBA III	21000.00 Cash Prize 3 rd Position
Cultural Fest of IIT Roorkee	Kapil Singh Tomar	31000.00 Cash prize, 2 nd position
Infotsav at ABV IIITM	Kaushal Sahu BBA 3 rd	2100.00 Cash prize 2 nd position
Young India Challenge by Career Luancher	Tanmay Jain and Soumya Sharma	2 nd Runner Up Scholarship of Rs. 25000 for both and research project with CL
IIT Mumbai Cultural fest	Dheeraj Sharma	Cash prize of Rs. 3100 2 nd runner up
Face of Gwalior challenge by JCI	Rahul Goswami, BCA 5 th	1 st Position
JIGYAASA by Prestige Institute of management and research Indore	Tanmay Jain and Saumya Sharma	2 nd Position cash prize of Rs. 3100
UMANG 2016 by Jain College Gwalior	Akarishi Jain Bcom I (1st position in Rangoli) Ayushi Gupta Bcom I (2nd position in Rangoli) BarkaKumariBcom CA II (3rd position in Rangoli) RakshitaJadhav BBA III (2nd position in debate) Aman Sharma Bcom I (3rd position in debate) Hanumant Sharma MBA III (1st position in singing) Sagar Sharma BBA III &Madhura MBA III (2nd position in duet singing) Aman Bhadoriya MBA I (Fashion Show) Ayushi Gupta Bcom I (2nd position in Drawing)	

ROTARACT CLUB OF PRESTIGE, GWALIOR

Rotaract Club Activities

The Institute provides various platforms to the students to understand and serve the society in different ways. Rotaract club of Prestige Gwalior is one of them. The club membership is restricted to the students of Prestige Institute of Management, Gwalior and it is established under the aegis of Rotary International. This club has conceptualised and implemented many projects for the underprivileged sections of the society. Members of Rotaract Club of Prestige Gwalior contributed significantly towards the achievement of 100 percent adult literacy in Chinor village.

Rotaract club of Prestige Gwalior organized various activities from time to time. This year Rotaractors have celebrated “Rotaract services Month” in the month of December 2016 under which they organized 31 activities starting from 1st December 2016 and completing the activity month on 31 December 2016. During this service month they organized following project activities:



PRAYAS 2016 WARM CLOTH COLLECTION DRIVE

- Session on Cyber crime by MP Police
- Session on Time management and Rights of Women by JCI
- Session on Human rights by International Human rights Organization in association with Giants group of Gwalior

- Service by Team Rotaractors in Orphanage house
- Multi Specialty medical camp
- Seminar on Environment safety by PF Commissioner Gwalior
- Inter college painting competition
- EML on Insurance Industry by Santwani Associates
- Inter school quiz competition in association with Raj Express Gwalior wherein 40 schools participated
- Service by team Rotaractors for Swachhata Mission
- Industrial visit to Kurlon Malanpur
- Career Guidance Seminar by the Director Dr. S.S. Bhakar for UG final year students
- 2 days computer literacy program for senior citizens
- Intra college Debate competition on Demonetization
- Best out of Waste activity where 64 teams participated
- Christmas celebration by Rotaractors, one day Workshop on digital marketing
- Traffic awareness seminar by Addl. S.P. Traffic Ajay Tripathi, and many more.

ACTIVITIES ORGANIZED BY NSS

Under the NSS Banner, PIMG students participated in several events and activities. The events held on the NSS platform include:

NSS ACHIEVEMENT

S. No.	Purpose	Venue	Date
1	NSS Establishment Day	Vriksharopan	24.09.2016
2	Workshop on Digital India	Jiwaji University	20.09.2016
3	International AIDS Day	Rally	01.12.2016
4	International Human Rights Day	College Campus	10.12.2016

ENTREPRENEURSHIP DEVELOPMENT CELL

A. MEDITATION WORKSHOP DURING MARCH 17-19, 2016

The Entrepreneurship Development Cell of PIMG organized 3 days Meditation Workshop for the students of MBA II Sem, faculty members and staff members during March 17-19, 2016. The workshop was conducted by Heartfullness organisation (sahaj yoga marga) to train participants on meditation. The mentors for the workshop were Dr. Bindu Singhal, CHMO and Dr. Harsh Sukhani. On first day of the workshop, Dr Sukhani explained the role of meditation in our life. He described the process starting meditation. Second day, the trainers extended the workshop to the next level of meditation process and how to experience the lightness and joy of nature. Last day they emphasised on how to remain connected with heart throughout the day.

B. 3 DAY ENTREPRENEURSHIP AWARENESS CAMP @PIMG IN ASSOCIATION WITH ED CELL OF MITS (SPONSORED BY DEPT OF SCIENCE AND TECHNOLOGY)

The workshop was organized during July 26-28, 2016 and was attended by approximately 250 students and 10 members from the faculty. On first day, there were two sessions, conducted after the inaugural ceremony. First session was delivered by Mr. Atul Gutch, a successful entrepreneur who shared his experience on how to start new ventures and how to identify the emerging opportunities. The second session was on financial analysis and decision making by CA Sudarshan Seth.

Second day was started with a session by Mr Sanjeev Raman from NABARD who discussed about the financing schemes provided by the government to the budding entrepreneurs. The second session was conducted by Ms Priyanka Kushwaha, owner of an NGO who discussed various opportunities and problems based by startup units.

Last day was dedicated to industrial visit and for some practical exposure for the students. At the end, certificates were distributed during the valedictory ceremony by Dr SS Bhakar, Director, PIMG and Shri V S Gurjar from MITS.

C. ENTREPRENEURSHIP AWARENESS CAMP (SPONSORED BY NIESBUD)

The 3 - days Entrepreneurship Awareness Camp from Oct 4 – Oct 6, 2016 was successfully completed by EDC in collaboration with MPCOn, Gwalior at the Seminar Hall of PIMG with a total number participation recorded as 80.



Sessions on what is entrepreneurship and opportunities in Agri Business were delivered by Shri Aashish Bharagva and Shri Raj Singh Kushwaha respectively on the first day. There was industrial visit to Nova Agro Ltd, Malanpur next day. The camp ended with the sessions on bank finance by Shri Bhargavaon and on schemes of District and Trade Industries Centre. By Shri A K Maheshwari The certificates were distributed to the participants during valedictory.

D. ONE MONTH WOMEN ENTREPRENEURSHIP DEVELOPMENT PROGRAM (WEDP) IN ASSOCIATION WITH MPCON GWALIOR FROM 15/9/16 TO 15/10 16

No. of Participants -30 Students

Program started with inaugural ceremony. After inaugural program, first session was conducted by Dr Navita Nathani on Program objectives, expectations from trainees, program's strategy etc.

During the program sessions were conducted on various themes such as 'what is entrepreneurship'; characteristics of an entrepreneur like risk taking, fore sighting, problem solving; personality development topics like achievement, motivation training, target/goal setting, how to achieve target etc.

Soft Skill Development: Tools for effective Communication; public speaking; Role of DTIC, State & Central Govt., schemes operated by DTIC and other support agencies; definition of business/service/industry and its basis of selection; screening of ideas and business opportunities; identification of business/ service/industry: criteria of selection & sources of information business opportunity; guidance interactions with rep. from MPCON (Consultancy Org). What is market & marketing? How to conduct market survey: tools, techniques & guidelines; briefing and planning for the market survey: questionnaire preparation and importance of market survey; field work: conducting market survey and data collection for the identified business opportunities; interpretation, feedback and discussion on market survey. Brief on factory visit, factory visit and experience sharing with entrepreneurs; interactions with successful entrepreneurs. How to find out pre- feasibility of a project, preparing pre-feasibility report: preliminary project report evaluating the DPRs prepared by the trainees. Legal formalities for loan disbursement taxation: Various taxes applicable to MSME; Tax planning for SSI and introduction to GST; Breakeven point, product costing and working capital management. Labour laws and their implications for SSIs

The certificates were distributed in the valedictory ceremony by Dr SS Bhakar, Director PIMG and Mr. Ashish Bhargav, Zonal Director MPCON.

E. IDEAFEST- Dec. 23, 2017

The ED Cell organized IDEAFEST – business idea competition on Dec23, 2016 for the students of PIMG. The prospective business ideas were invited from the students of all courses and the participants explained their idea through power point presentations. The programme was inaugurated by Shri Ashish Bhargava, Chief Manager, MPCon, as chief guest, and Shri V. S Gurjar Ex-Manager, KVIC as guest of honour. Dr. S.S. Bhakar presided over the inaugural function. Giving programme details by the coordinator, EDC, Dr. Navita Nathani commenced the inaugural session. Then it is followed by the welcome address by Dr. S. S. Bhakar. After this the contest began. The panel of judges included Shri Ashish Bhargava, Shri V. S. Gurjar and Dr. Vinod Bhatnagar. The programme was coordinated by Student coordinator Kaushal Sahu, Simran Rohira, Prashant Nagarch, Shivam Sharma and Nitin Arya. The valedictory ceremony was held in the institutes' auditorium to facilitate participants with certificates and prizes. Four teams were awarded as winner, first runner up, second runner up and consolation prizes. Lastly, vote of thanks was proposed by Dr. Ravindra Pathak.

COMPUTER SCIENCE CLUB

1. KRITI- 2016

Prestige Institute of Management, Gwalior organized 8th National Level Software Testing Workshop & Contest, during 29st September to 1st October 2016. Dr. Dharmendra Singh Kushwaha, Associate Professor, MNNIT, Allahabad was the Chief Guest for the event. The event was coordinated under the supervision of Prof. Nitin Paharia & Prof. Vani Agrawal. Total participation in the event was of 148 students from various institutes of national and local level. The first session was conducted by Dr. D.S. Kushwaha on Basic Concepts of Software Testing. Post Lunch session was delivered by Mr. Rahul Kulkarni, QA Test Lead, TestYantra Software Solution, New Delhi on the need of quality software.



Second day started with a theory session on Test Case Writing by Mr. Rahul. Post lunch session was dedicated to Introduction to Automation and Selenium by Mr. Diganta from Test Yantra Software Solution. This session was held in Computer Lab with hands on practice done by the students.

On the third day of the event a Software Testing Contest was held so that the participants could display the skills learnt during two days workshop. 117 students participated in the First Round of the Contest that was based on objective questions related to software testing, out of which 51 qualified for the Second Round in which problems were given and contestants had to write defects for them. 16 contestants qualified the Second Round and competed in the third round to write test cases and also log the defects in the application.

Prof. D.C. Tiwari, Professor, School of Studies, Physics, Jiwaji University, Gwalior and Dr. Joydeep Dhar, Associate Professor, IITM, Gwalior were the Judges for the contest. Based upon the contest three winners have decided.

First prize of Rs. 5000/- was won by Mr. Genius Kavre (MCA, MITS, Gwalior).
Second prize of Rs. 3000/- was won by Mr. Shubham Dwivedi (BCA V, PIMG)
Third prize of Rs. 2000/- was won by Ms. Jyoti Batham (BCA V, PIMG)

PLACEMENT DETAILS

Placement season of the Institute starts in the month of October and this year we have added more than 10 new Brands in the recruiters list of PIMG. The recruiters included, Axis Bank, Janalakshmi Financial Services, Exito Media, Allied Analytics, Cox N' Kings, Deloitte, FACE Academy, Getz Holidays, Travel triangle in addition to this 33 more organizations visited the Institute for final placements of MBA 2015-17, BBA, B.com and BCA 2014-17 batch.

Furthermore, this year the Institute received the highest Package of 9.5 LPA till December with average package of 4.28 LPA. Two more organizations of repute have confirmed the dates for placement drive at the Institute: Trident and Annix with Annual Package offering of Rs. 9 LPA and 14 LPA respectively. For the achievement of 100% placements the Institute has accepted the interest shown by 28 organizations to visit the Institute during January to March, 2016. The list includes Wakefield, Emami, Richs, Just Dial, India Infoline, Talent Corner, Safari, ACH Management, SBI Mutual Funds, HDFC Mutual, Davars, Sharekhan are some of the organization that have confirmed their participation in campus drive during January – March, 2016..

The Institute also provides hundred percent placements to the students of undergraduate program. The students who would like to join industry after their UG course were included in the list of students needing placement. The

placements for UG students were better this year with highest package of Rs. 4.8 LPA to BBA and B.com and a package of Rs. 3.5 LPA to BCA students.

ORIENTATION PROGRAMME - UG AND PG

ORIENTATION PROGRAMME 2016 FOR UNDERGRADUATE STUDENTS AND POST GRADUATE STUDENTS

Orientation programme 2016 for undergraduate students commenced on 25/07/2016 and completed on 02/08/2016 in which, four sections of BBA 1st, four sections of B.COM 1st, one section of BTM 1st and one section of BCA 1st participated. In all 22 faculty members were used to execute the classes of orientation Programme. Orientation Programme 2016 for MBA was commenced on 10/08/2016 and completed on 23/08/2016 in which, five sections of MBA 1st participated. In all fifteen faculty members were used to execute the classes of Orientation programme. Orientation programme 2016 for MBA integrated students commenced on 24/08/2016 and completed on 08/09/2016. One section of MBA integrated programme participated in the programme. Seven faculty members were used to execute the classes of orientation.

SPORTS ROUND UP

Cricket – Team (Men)	
Student Name	Course
ANIL YADAV	B.C.A V
SANSKAR TIWARI	B.COM III
PRATEEK BUDHOLIYA	B.C.A I
MAYANK SINGH	M.A.M V
ANAND YADAV	B. .COM V
NAND KISHOR SHARMA	B.C.A V
FREENU MATHEW	B.B.A V
MHIT SHAKYAWAR	M.A.M I
NEELES SH GUPTA	B.C.A V
ANUJ GUPTA	B.B.A III
NEERAJ KUMAR PATEL	B.B.A III
MOHIT PATHAK	B.B.A I
MOHIT BHADORIA	B.COM III
BHANU PRTAP	B.C.A III
DEPESH SHARMA	B.B.A I
KULDEEP.S. SENGAR	B.B.A I

SPORTS ROUND UP

Volleyball- Team (Men)	
Student Name	Course
VIVEK SINGH SENGAR	B.COM III
PRDEEP KUMAR	B.COM I
BHANU PRATAP TOMAR	B.C.A I
SAHIL KUMAR	B.B.A I
MUKUL SINGH RATHOR	B.COM III
MANVENDRA SINGH	B.COM III
YOGENDRA SINGH	B.C.A V
RISHAB CHOCHAN	B.C.A I
NITESH GUPTA	B.C.A V

Athletics – Men and Women			
Student Name	Course	Event	Prize Won
NONIHAL CHOCHAN	B.B.A I	100 Meters	
SHUBHAM NAHAR	B.B.A I	100, 200 Meters	
ARJUN BHADORIA	B.C.A V	110 Meters Hurdle	BRONZE MEDAL
SHUBHANGI PATHAK	M.A.M III	100 Meters, Long Jump	
AKANSHA SHARMA	B.C.A III	200 Meters, Shot Put	
PRIYANKA SHIVAS	B.COM I	100 Meters	

Chess- Men, Women	
Student Name	Course
ADITYA UCHARIYA	M.B.A I
DEVESH SHRIVASTVA (Division Level)	M.B.A I
HIMANSHU CHOCHAN	B.COM I
RAJAT RAJAWAT	B.C.A I
AJAY TOMAR	M.B.A II

Table Tennis- Men	
Student Name	Course
SHARAJ SHARMA	B.C.A III
SHIRISH GUPTA (University Level)	B.B.A III
SHUBHAM SHARMA	M.A.M II
SARTHAK BASOTIA	M.A.M I

Table Tennis- Women	
Student Name	Course
ARTI SHRIVASTAVA	B.C.A I
MAHIMA SINGH	B.B.A I
RIMJHIM AGARWAL	B.B.A I
GUNIKA KHANDELWAL	M.B.A III
SWARIL MATHUR	M.B.A I

SPORTS ROUND UP

Basket Ball- Men	
Student Name	Course
YOGENDRA SINGH	B.C.A III
MUKUL S. RATHOR	B.COM II
JAYANT SHARMA	B.COM III
AZHAR.RAJA SIDDIQUEE	B.COM II
NAND KISHOR	B.COM III
ANUJ SINGH RAJAWAT	B.B.A V
VIVEK SINGH SENGAR	B.COM V

Basket Ball- Women	
Student Name	Course
LAVI KHANDELWAL(Division Level)	M.B.A III
RACHA GARG	B.B.A III
NISHI SHARMA	B.B.A III
HIMANSHI YADAV	B.COM I
SHIVANI SINGH	B.B.A III
PRATIBHA METTA	B.COM I
DEEPALI SHAH(Division Level)	B.COM I
PRIYANKA SHRIVAS	B.COM I
NAVJOT KAUR	B.COM I

Badminton- Men	
Student Name	Course
PRANAV DIXIT(Division Level)	B.COM III
DIVYESH HSARMA	B.COM I
YASH PANDEY	B.C.A I
MRADUL TRIPATHI	B.C.A III
DHURUV BHADORIA	B.B.A V



SPANDAN 2K16



Institute has a tradition of celebrating its an annual management and IT fest with full enthusiasm and dedication, hence to follow the same tradition this year also institute organized its Annual fest SPANDAN-2016, 3 days national event during 21.10.2016 - 23.10.2016. Like every year, this year also the event was a grand success. A couple of things were added this year. They are mentioned below:

1. Participation: Internal and External participation got tremendously increased this year total 1352 students registered for the event out of which 1069 students were from PIMG and rest were from other Institutions spread across the country. This year we were able to get participation from 30 institutes including 17 institutes from Gwalior and rest from other parts of the country, like Agra, Jhansi, Satna, Reewa, Dewas, Bangalore, Udaipur, Allahabad, Delhi, Gaziabad etc.
2. Sponsorship: This year the sponsorship team in association with the core team were able to get sponsorship of Rs. 1.6 lac (Either in cash or Kind) from various organizations.

During the three days, 14 different events were conducted. They are: Virtual Share Trading, Business Quiz, IT Quiz, Best Software Engineer, Kaun Banega Business Tycoon, Chitrakatha, Ad Mad Show, Just A Minute, Debate, Best Manager, Music Mania, Antakshari, Dance-Dance, Case Study, Nukkad Natak were conducted. The competitive events were followed by a grand cultural

event on 23.10.2016 where students displayed various facets of Indian culture by performing Ganesh Vandana, Gondhar, Bhangra, Classical, Contemporary, Bollywood, Salsa, Brand Ambassdor show, Ribbon dance and retro dance.

Spandan is organized to sharpen students' leadership skills, team spirit, execution, contingency planning and other important management concepts. Therefore the event was planned, choreographed and executed by students of the institute.

8TH NATIONAL RESEARCH METHODOLOGY WORKSHOP



Seven days 8th National Research Methodology Workshop was conducted from Aug 26-01 September, 2016 on data analysis and econometrics in the field of management & IT. The workshop has been designed keeping in view the need felt among academicians and researchers. The workshop was inaugurated by Mr. Rajesh Chandra, AVP, Godrej Consume Products Limited, Malanpur, Guest of Honour Prof. J.P Verma, (Prof. LNUPE, Gwalior) on 26th August, 2016.

The workshop has received tremendous support from academicians and researchers throughout the country. More than 70 participants registered from various parts of the country attended the workshop along with 45 pimg faculty and 25 students.

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Participants from Lingaya University, Aligarh Muslim University, Dayal bagh Educational Institute, Agra, Pune University, Mewar University, Rajasthan, Pondicherry University, Pacific University, Udaipur, Calcutta University, Bhartidasan University, Trichi, Foot Ware design Insitute, Chinddwara, Nagpur University, Banaras Hindu University, KL University Vijaywada, Venkatesh University, Delhi, HNB Garhwal University, Dehradun, MNNIT Allahabad, have registered for this workshop.

The workshop was conducted by Dr. S. S. Bhakar, which have conducted various sessions on Research process, writing good research paper, Selecting appropriate statistical tools, teaching Parametric one sample t test, independent sample t test, paired t test, non parametric chi square test, Mann Whitney U Test, Wilcoxon Test, Signed Rank Test, Multiple Sample tests (parametric): ANOVA (one way & two way), Repeated ANOVA, MANOVA, ANCOVA, and MANCOVA, Correlation simple & partial, simple regression and its assumptions and Multivariate & Mediation, Logit and probit, Discriminate analysis & Cluster Analysis, Confirmatory Factor Analysis using AMOS and Structural Equation modeling using AMOS etc.

there were a parallel sessions on Information Technology conducted by Dr. Saurabh Mukherjee , resource person from Banasthali Vidyapeeth, Jaipur on MATLAB. One session was also conducted on E-Views by Dr. Vishal Vyas of ABV IITM Gwalior.

Every day before and after the sessions, all the teams worked on their research papers as a result of which the teams developed 17 papers in this research methodology workshop. The papers prepared during the workshop are edited by editorial board under the guidance of Dr S.S. Bhakar and are published in the form of a edited book.

Research Paper

S. No.	Group Leader	Title of Research Paper
1	Dr. Amitabha Maheshwari	The Impact of Intensity of Companies; Intangible Assets on the Volatility of their Stock Price in India
2	Dr. Garima Mathur	Investigating Students' Perceived Satisfaction and Effectiveness of E-Learning on Behavioural Intention
3	Dr. Gaurav Jaiswal	Relationship Between WPS and Organizational Commitment
4	Dr. Navita Nathani	Household Financial Management: Relation Between Knowledge and Behaviour
5	Dr. Nischay K. Upamannyu	Product Knowledge, Ethnocentrism and Country of Origin Image on Purchase Intention: A Study of Mobile Segment
6	Dr. P.K. Singh Kushwah	Effect of Perceived ease of use, perceived usefulness, service content quality and service delivery quality on service convenience in electronic service provider environment
7	Dr. R.P.S. Kaurav	Constituent of Advertising Effectiveness: Study of Television Commercials for Tourism Industry
8	Dr. Richa Banerjee	Antecedents of Work Life Balance
9	Dr. S.S. Bhakar	Antecedents and manifestation of customer satisfaction in banking
10	Dr. Shilpa Sankpal	Impact of Emotional Value On Loyalty in Baked Goods
11	Dr. Sneha Rajput	Impact of Country of Origin on Brand Equity and Purchase Intention: A Study on Indian Shoppers
12	Dr. Tarika Singh	Modelling Relationship Between FDI Inflation Interest Rate and Index Returns
13	Dr. Vinod K. Bhatnagar	Effect of foreign exchange rate on oil prices and gold pricing: Indian Milieu
14	Prof. Chanda Gulati	A Study of Deviant Workplace Behaviour and Withdrawal intentions in Education Sector
15	Prof. Nitin Paharia	Quantified Image Analysis for Coronary Artery Disease due to Plaque formation using Soft Computing based Computing
16	Prof. Satish Bansal	Analysis and Interpretation of Abnormalities in the Brain using Genetic Algorithm
17	Dr. Shailja Bhakar	Impact of Perceived Quality and Trust on Brand Loyalty with Brand attachment as Mediating Variables

The workshop was closed through a valedictory session on 1st September, 2016. Chief Guest on the occasion was Dr. S. G. Deshmukh, Director (Atal Bihari Vajpayee IITM, Gwalior) Guest of Honor was Mr. Avinash Mishra, GM - HR, Godrej Consume Products Limited.

2nd NATIONAL HR SEMINAR ON 'GLOBAL ADVANCEMENTS IN HRM: INNOVATION AND PRACTICES'



Prestige Institute of Management, Gwalior organized **2nd One day National HR Seminar on 'Global Advancements in HRM: Innovation and Practices'** on **19th November, 2016**. The main objective of the seminar was triggered by the need to enhance the 'knowledge base' covering the issues related to changes that are sweeping the HRM function. The seminar began with the inaugural ceremony in the gracious presence of Prof. Yogesh Upadhyay, Dean, SOS (Management), Jiwaji University as Chief Guest of the ceremony. The Inaugural session began with the details of the seminar delivered by Organizing Secretary Prof. Chanda Gulati. It was followed by welcome address by Dr. S. S. Bhakar, Conference Chairman, and Director PIMG. The Chief Guest released the e-copy of the seminar book. The seminar brought together experts from various fields-academics and professionals-from different parts of the nation. In total, two Technical Sessions covering the various aspects and functional areas of HRM were organized.

The first technical session on HRM was held at 11.30 am and the session chairs for this session were Prof. A K Bajpayee & Prof. S.K. Singh and Key note speaker was Prof. Sanjeev Gupta. Dr. Gaurav Jaiswal and Prof. Himani Saxena were the rappers in this session. In all, 15 papers were presented in the first session. The second technical session on Human Resource Management was enriched with good research and conceptual papers. The session was chaired by Prof. Harish Agarwal, KRG College. The key note speaker for the session was Mr. Sameer Seth,

HR Manager, Mondelez Foods Pvt. Ltd., Malanpur. Dr. Richa Banerjee & Dr. RPS Kaurav were the rapporteurs. There were 17 presentations held during the session. More than Fifty research articles were received for the seminar. The seminar deliberations were published in the form of e-book, published by Bharti Publication.

Followed by lunch and after lunch the Valedictory Session began. The Valedictory Session was conducted in the gracious presence of Honourable Chief Guest Shri Shivraj Singh Verma, ADM, Gwalior, Guest of Honour, Mr. Avinash Mishra, GM (Personal & Administration), Godrej Consumers Products Pvt. Ltd., Special Guest of the valedictory session Prof. Navin Mathur, Dept. of Business Administration, University of Rajasthan, Jaipur. Prof. Chanda Gulati gave a brief report of the seminar. The Valedictory Session ended with the vote of thanks by next organizing secretary. In all, the seminar was a grand success.



Marketing Seminar Report

National Marketing seminar was organised at Prestige Institute of Management, Gwalior on 24.09.2016. The members of core committee were Dr. Ruturaj Baber & Dr. Shailja Bhakar. Theme of the Seminar was "Contemporary Marketing Practices for Excellence in Business Performance". In total 57 participants participated in the national seminar from all over the country.

The Inaugural session was chaired by Prof. A K Pandey, Chairman, Madhya Pradesh Private Universities Regulatory Commission. The keynote was delivered by Prof. Yogesh Upadhyay, Dean & Head, SOS in Management, Jiwaji University, Gwalior.

Two technical sessions were conducted and in total 28 papers were presented.

The Valedictory session was chaired by Prof. S.G Deshmukh, Director, ABV-IIITM. The keynote was delivered by special guest Prof. Prasadini Gamage, Colombo, Srilanka.

PRAGATI PATH 2016

Success comes to those who dare and act to provide a arena to the willing and enthusiastic students, the Institute has provided a platform - Pragati Path where they can portray different characters and compete with each other to rise and enhance their skills - be it communication, presentation, decision making or teambuilding - to the best of their calibre. On this platform various contests are organised from time to time to offer a feeling of competition and motivation.



ORIENTATION FINALE - BBA & BTM

On 3 August 2016 subject quiz was and general quiz were conducted. The same day Brand buzz Creativity competition was also conducted to show case the team work of students in the form of drama, presentation and jingles etc. The winners were - Group 2 - Kirti, Kuldeep, Mohini, Rishabh and Mallika The runners up team was Group 5- Gaurav, Ankit, Nitin, Gargi and Anand

ORIENTATION FINALE - B.COM & BCA

On August 4, 2016 in Orientation Finale of BCA and B. Com I Semester, along with the Quiz we had the - Thematic Apperception Test -TAT- Create and Narrate competition (Be a story teller) Using the picture - a story had to be created. The winners were - Group I - Prathiba, Geetika and Shikha: Second Group II - Pragati, Radhika and Divi: Third Group III - Megha, Shraddha and Sakshi



POSTER MAKING

To exhibit the innovative skills and creative talents of our students, a Poster making competition was organized for all the students of UG First Semester on August 13 2016, the theme for the competition was "India of My Dreams". 42 participants volunteered and expressed their views and ideas in an incredible manner. The criteria for evaluation contained Relevance to the theme, innovation, teamwork and all overall presentation as parameters. The judges for this event were Dr. Navita Nathani, Dr. Shailja Bhakar and Prof. Devendra Sharma .The Runners-up team was of Rimjhim Agrawal and Shalu Bhadoria and the Winners were Stuti Jain and Geeta Ojha. The winning teams were

rewarded by honourable Director, Dr. S. S. Bhakar. The event the student coordinators were Karishma Pahwa (MBA I Sem, Sec A) and Chikita Agarwal (MBA I Sem. Sec - A) Anand Chauhan and Jitendra Singh.

ORIENTATION FINALE MBA

The orientation finale was organized on 24 August 2016 in which a Quiz was planned; Zero to Hero personality presentation was organized. 10 finalists were selected and the winners were Group 8 - Dhiru Bhai Ambamni- Aditi Bhatnagar, Amrita Tiwari, Aayushi Gupta, Vandana Rajput and Runners up - Group 1- Kailash Katkar - Jyoti Isauliya, Swati Tripathi, Sonali Jain, Deeksha Rai and Harshika Yadav



ORIENTATION FINALE -MBA (INTEGRATED)

This was organized on 10 September 2016. We had the Orientation finale for MBA Integrated, we had a subject Quiz and Campaigns on social issues like cyber crime, save girl child, drug abuse, save the environment were organized. The winners were group A- save the environment. Runners up - Group D - cyber crime Team building activities like newspaper pathway was also organized in which team 1 won.

SNAP SHOT AND X-POSE COMPETITION

Photography Competition was organized on 15 October 2016. 20 groups students participated .The judges were Dr.Tarika Singh, Dr.RPS kaurav and Prof Sanjay Gupta .The winners were First -Jitendra Singh.-MBA III D: Second - Sanjeet Yadav _BBA III A Third Shivam MBA III C .

Faculty Publication : 2016

Prof. Abhay Dubey

1. Bhakar Shailja, Abhay Dubey and Rajat (2016) Impact of Brand Personality and Brand Prestige on Brand Loyalty with mediating variable Brand Attitude Bhakar S. S., Amitabha Maheshwari, Sneha Rajput and Chanda Gulati Eds, Mastering Supply Chain Intricacies for Market Leadership ", Bharti Publications New Delhi, Pp 359-373, ISBN No.978-93-82951-49-0

Prof. C.K. Dantre

2. Chandrakant Dantre, et al (2016) "Factors Affecting Consumer Preferences of Shopping at Organized Retail Stores ", Published by Bharti Publication, ISBN No. 978-93-85000-53-9
3. Nitin Shrivastava, Chandrakant Dantre, et al (2016) "Wireless Network Techniques for Seletion of Data Transmission node ", Published in Anveshan –2016- Souvenir
4. Chandrakant Dantre, et al (2016) "Factors Influencing choice of Students for selecting Institute for Management Course: A study of Gwalior Region Students", ISBN No. 978-93-85000-42-3
5. Nitin Shrivastava, Chandrakant Dantre, et al (2016) "Use of Technology in Making Transactions", ISBN No. 978-93-85000-42-3

Prof. Chanda Gulati

6. Bhakar, S.S., Gulati, C, Mathur, G. and Pathak, R. (2016). Global Advancements in HRM: Innovations & Practices, ISBN: 978-93-85000-96-6
7. Bhakar, S.S., Maheshwari, A.,Rajput, S. and Gulati, C. (2016). Mastering Supply Chain Intricacies For Market Leadership,Vol.1. (ISBN: 978-93-85000-53-9)
8. Gulati, C., Chaturvedi, Alka., Upamannyu, N.K. and Gupta, P. (2016). Burnout and Turnover Intentions: A Study among Faculty Members, Mastering Supply Chain Intricacies For Market Leadership, Vol.1, pp.337-342. (ISBN: 978-93-85000-53-9)
9. Gulati, C., Upamannyu, N.K. and Agarwal, R. (2016). Attend or, Not to Attend Classes: A Study of Student's Perception, Creative and Innovative Excellence for World in Motion, Vol.2, pp.352-356. (ISBN: 978-93-85000-49-2)

10. Gulati, C., and Parashar, A. (2016). Effect of Role Stress on Job Satisfaction in Banking Sector. *Global Advancements in HRM: Innovations & Practices*, Chapter 12, pp.-98-104
11. Upamannyu, N.K., Gulati, C. and Gangil, R. (2016). Customer Satisfaction Is An Outcome Of Service Quality And Corporate Image In Context Of Telecom Sector In India. *Sustainable Competitive Advantage through Integrated Marketing Approach*, 29, 275-291
12. Parashar, P., Singh, M.K., Gulati, C., Chaturvedi, A. (2016). Evaluating Impact Of Demographics On Trust In Perspective Of Online Transaction. *Sustainable Competitive Advantage through Integrated Marketing Approach*, 35, 342-352

Dr. Gaurav Jaiswal

13. Jaiswal Gaurav. Pathak Ravindra. Singh SK (2016), "Consequences of Psychological Well Being: A Study of Retail Employees" in Conference proceeding on 'E-Governance: The futuristic Growth of Indian Economy' published by Golden Valley Publications, Agra, PP. 381-390. (ISBN NO. 978-93-84804-16-9)
14. Jaiswal Gaurav. Pathak Ravindra. Singh SK. Thakur Prakash (2016), "A Study of HR Practices and Organisational Citizenship Behaviour in Indian Banking Sector" published by Bharti Publications, New Delhi. PP. 323-329. (ISBN: 978-93-85000-53-9)
15. Jaiswal Gaurav. Pathak Ravindra. Kumari Shib (2016), "Impact Of Employee Engagement On Job Satisfaction And Motivation" in Conference proceeding on 'GLOBAL ADVANCEMENTS IN HRM: INNOVATIONS AND PRACTICES' published by Prestige Institute of Management, Gwalior, PP. 69-79. (ISBN NO. 978-93-85000-96-6)

Dr. Ravindra Pathak

16. Jaiswal Gaurav. Pathak Ravindra. Singh SK. Thakur Prakash (2016), "A Study of HR Practices and Organisational Citizenship Behaviour in Indian Banking Sector" published by Bharti Publications, New Delhi. PP. 323-329. (ISBN: 978-93-85000-53-9)
17. Jaiswal Gaurav. Pathak Ravindra. Singh SK (2016), "Consequences of Psychological Well Being: A Study of Retail Employees" in Conference proceeding on 'E-Governance: The futuristic Growth of Indian Economy' published by Golden Valley Publications, Agra, PP. 381-390. (ISBN NO. 978-93-84804-16-9)

Prof. K. K. Yadav

18. Yadav KK, "Impact of Data Mining Techniques on E-commerce: Issues, Applications and Challenges", presented in a National Seminar on Communication, Network and Cyber Security (NSCNCS-2016) at Amity University, Gwalior (M.P.) on April 13-14, 2016

Prof. Nitin Shrivastava

19. Nitin Shrivastava, Chandrakant Dantre, et al (2016) "Wireless Network Techniques for Seletion of Data Transmission node ", Published in Anveshan – 2016- Souvenir
20. Nitin Shrivastava, Chandrakant Dantre, et al (2016) "Use of Technology in Making Transactions", ISBN No. 978-93-85000-42-3

Dr. P.K. Singh

21. Prabhat Kumar Singh Kushwah, Dr. George Thomas and Dr. Satyendra P. Singh (2016) "Relationship between Service Quality and Customer Satisfaction in Automobile Industry" published by GD Goenka University Gurgaon and Excel India Publishers New Delhi in Flattening of the Globe: Propelled by E-Commerce & Supply Chain (ISBN 978-93-85777-21-9)
22. Prabhat Kumar Singh Kushwah, Dr. George Thomas, Varun Mulik and Dheerendra Singh Bhadoria (2016) "Effect of Customer Satisfaction on Trust, Customer Commitment, Customer Loyalty in Indian Hotel Industry with Special Reference to Gwalior Region" published by Prestige Institute of Management Gawlior and Bharti Publications New Delhi in Mastering Supply Chain Intricacies For Market Leadership (ISBN 978-93-85000-53-9).
23. Prabhat Kumar Singh Kushwah, (2016) "Impact of Service Quality on Consumer Satisfaction, Loyalty and Commitment in Indian Banking Industry" published by Prestige Institute of Management Gawlior and Bharti Publications New Delhi in Creative and Innovative Excellence for World in Motion (ISBN 978-93-85000-49-2)
24. Prabhat Kumar Singh Kushwah, George Thomas and Rohit Kumar (2016) "Effect of Management Styles and Employee Behavior on Customer Satisfaction in Auto Mobile Industry" online published by Prestige Institute of Management Gwalior and Bharti Publication New Delhi (ISBN 978-93-85000-42-3) pp. 2-18

Prof. Pranshuman Parashar

25. Parashar, Pranshuman; Kumar, Rohit; Jyoti; Sharma Brahmanand (2016). Effect of Brand Image on Customer Loyalty with respect to Mobile Phones. New Delhi: Bharti Publications. pp. 105-121. ISBN: 978-93-85000-96-6.
26. Parashar, Pranshuman; Singh, Manish Kumar; Gulati Chanda; Chaturvedi, Alka (2016). Evaluating Impact of Demographics on Trust in Perspective of Online Transaction. New Delhi: Bharti Publications. pp. 342-352. ISBN: 978-93-85000-42-3.
27. Parashar, Pranshuman; Gupta, Sonam (2016). Impact of Visual Merchandising on Purchase Intention of Consumers. Mastering Supply Chain Intricacies for Market Leadership. New Delhi: Bharti Publications. pp. 257-267. ISBN: 978-93-85000-53-9.
28. Saxena, Himani; Parashar, Pranshuman; Pawar, Parth. (2016). Impact of General Elections on Stock Returns. Creative & Innovative Excellence for World in Motion. New Delhi: Bharti Publications. pp. 401-405. ISBN: 978-93-85000-49-2
29. Bhakar, S.S.; Kaurav, RPS; Parashar, Pranshuman; Sankpal, Shilpa (2016). Sustainable Competitive Advantage through Integrated Marketing Approach. New Delhi: Bharti Publications. ISBN: 978-93-85000-42-3

Prof. Reeta Chauhan

30. Smrita Bhadouria, Shailja Bhakar & Reeta Chauhan (2016), "Factors Affecting Extrinsic Goal Orientation and Intrinsic Goal orientation in Mathematics" in Mastering Supply Chain Intricacies for Market Leadership (Eds Dr. S.S. Bhakar, Dr. Amitabha Maheshwari, Dr. Sneha Rajput & Prof. Chanda Gulati), 343-360, Volume 1, Bharti Publication (ISBN: 978-93-85000-53-9)
31. Nischay K. Upamannyu & Reeta Chauhan (2016), "E-Loyalty is an Outcome of E-Trust, E-Switching Cost and E-Satisfaction" in Mastering Supply Chain Intricacies for Market Leadership (Eds Dr. S.S. Bhakar, Dr. Amitabha Maheshwari, Dr. Sneha Rajput & Prof. Chanda Gulati), 158-170, Volume 1, Bharti Publication (ISBN: 978-93-85000-53-9).
32. Reeta Chauhan, Smrita Bhadouria & Shailja Bhakar (2016), "Factors Affecting Student's Attitude and Student's Perception towards Mathematics" in Creative & Innovative Excellence for world in Motion (Eds Dr. S.S. Bhakar, Dr. Richa Banerjee, Dr. Amitabha Maheshwari & Prof. Sneha Rajput), 335-351, Volume 2, Bharti Publication (ISBN: 978-93-85000-49-2)

Prof. Smrita Bhadouria

33. Smrita Bhadouria, Shailja Bhakar & Reeta Chauhan (2016), "Factors Affecting Extrinsic Goal Orientation and Intrinsic Goal orientation in Mathematics" in Mastering Supply Chain Intricacies for Market Leadership (Eds Dr. S.S. Bhakar, Dr. Amitabha Maheshwari, Dr. Sneha Rajput & Prof. Chanda Gulati), 343-360, Volume 1, Bharti Publication (ISBN: 978-93-85000-53-9)
34. Reeta Chauhan, Smrita Bhadouria & Shailja Bhakar (2016), "Factors Affecting Student's Attitude and Student's Perception towards Mathematics" in Creative & Innovative Excellence for world in Motion (Eds Dr. S.S. Bhakar, Dr. Richa Banerjee, Dr. Amitabha Maheshwari & Prof. Sneha Rajput), 335-351, Volume 2, Bharti Publication (ISBN: 978-93-85000-49-2)

Prof. Alka Chaturvedi

35. Gulati, Chanda; Chaturvedi, Alka; Upamannu, K. Nischay; Gupta, Prakrati. (2016). Burnout and Turnover Intention: A Study among Faculty Members. Mastering supply chain Intricacies for Market leadership, Vol. 1, pp.337-342, ISBN 978-93-85000-53-9

Dr. Amitabha Maheshwari

36. Bhakar,S.S.; Maheshwari Amitabha and Rajput Sneha; Gulati Chanda (Eds)(2016) Martering Supply Chain Intericacies for Market Leadership. Vol.1, Bharti Publications, New Delhi. (ISBN: 978-93-85000-53-9)
37. Maheshwari Amitabha, Maheshwari Vidhya, Holani Umesh, Jain Manish (2016), Relationship Between Crude Oil Prices and Indian Stock Returns,edited by Bhakar,S.S.;Maheshwari Amitabha and Rajput Sneha; Gulati Chanda (Eds)(2016) Martering Supply Chain Intericacies for Market Leadership. Vol.1, Bharti Publications, New Delhi. (ISBN: 978-93-85000-53-9).Page No. 37-44
38. Amitabha Maheshwari, Rajput Sneha Agrawal Sachin, goswami Ravi, Duey Surabhi, Jyoti Bhadowria (2016), Macro Economic Variable Impact on Stock Market Return in BRICS Country,edited by Bhakar,S.S.;Maheshwari Amitabha and Rajput Sneha; Gulati Chanda (Eds)(2016) Martering Supply Chain Intericacies for Market Leadership. Vol.2, Bharti Publications, New Delhi. (ISBN: 978-93-85000-78-2)

Dr. Garima Mathur

39. Dr. Garima Mathur, Kajal Sharma & Harvinder Kaur (2016), Effect of Psychological Empowerment on Job satisfaction in Global Advancements in HRM: Innovation & Practices ed. Dr. S.S. Bhakar, Chanda Gulati, Dr. Garima Mathur, & Dr. Ravindra Pathak published by Prestige Institute of Management, Gwalior and Bharti Publications, New Delhi (ISBN: 978-93-85000-96-6)
40. Dr. Garima Mathur, Sakshi Bedhak & Anjali Tomar (2016), Influence Of Store Environment On Store Image in Sustainable Competitive Advantage Through Integrated Marketing Approach ed. Dr. S.S.Bhakar, Dr. Rahul P.S. Kuarav, Pranshuman Parashar & Dr. Shilpa Sankpal published by Prestige Institute of Management, Gwalior and Bharti Publications, New Delhi (ISBN: 978-93-85000-42-3)
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FACULTY ACHIEVEMENT

DR. NAVITA NATHANI



- Received best paper award in 39th All India Accounting I conference and International seminar on Accounting Education and research on the title entitled " Perception of tax payers' towards GST: A fiscal and Social Psychology Model held on Dec 16-17, 2016 at Bangalore University.
- "Shikshak Ratna Alankaran" felicitated by Lions Club, Gwalior on Sep 5, 2016 on the occasion of Teacher's day.
- Received grant of Rs 4 lakh from Indian Council of Social Science Research on the project entitled "**Conceptualizing and Measuring Social Readiness for Entrepreneurial Orientation**"

DR. GARIMA MATHUR



- Received **Best Paper Award** on "A Study of Compensation Factors and Employee Commitment in Banking" in the International Conference on Innovation and Emerging Trends in Business Management and Information Technology organized by School of Commerce and Business Studies, Jiwaji University, Gwalior held during September 25th- 27th, 2016.
- Dr. Shilpa Sankpal, Prof. Chanda Gulati and Prof Pranshuman Parashar cleared UGC-NET (July 2016).



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